

CDBG MICRO-ENTERPRISE PROGRAM

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CDBG Micro-Enterprise Program is a comprehensive program funded by the City of San Diego and designed to offer tailored support to San Diego City residents, including both aspiring entrepreneurs looking to establish small businesses and those seeking to enhance existing enterprises. Our program recognizes the unique challenges faced by local entrepreneurs and refugees alike, and we aim to be a catalyst for their collective success.

Program Services

Business Planning and Financial Literacy

The program offers guidance and resources to assist participants in developing comprehensive business plans. This includes market research, financial projections, and strategies for success. Additionally, participants receive valuable financial literacy education to help them make informed financial decisions for their businesses.

Financing (Quality Loans)

The program facilitates access to quality loans to help participants secure the necessary capital to start or expand their businesses. These loans are tailored to meet the specific needs of each entrepreneur and are designed to promote business growth and sustainability.

Credit and Credit Scores

Participants are educated about the importance of maintaining good credit and are provided with guidance on how to establish and improve their credit scores. This knowledge is essential for accessing financing and managing their businesses effectively.